

# “M.I.’s” Healthify – The complete solution for the better Health & Immunity

Have you ever wondered why everyone wants to remain young throughout his/her life ?

It is a well-known scientifically proven fact that with growing age we experience the growth of common unwanted problems like *weak immunity, joint pain, memory loss, hair fall, high/low blood pressure, asthma, heart related problems, rheumatoid arthritis, gout, bone weakness, gum problems, dental problems, osteoporosis, muscle weakness, weakening of eyes(myopia/hypermopia), delayed wound healing etc.*

In nut shell, all the above discussed problems are associated with the growing age and unfortunately we have nothing to prevent the aging process !!

However, “M.I.’s” Healthify brings you the perfect alternative to not only delay but also to prevent the problems associated with the growing age upto a large extent !!

“M.I.’s” Healthify contains :

1. Whey Protein with Protein Absorption Enhancers
2. Anti-Inflammatory substances
3. Anti-Viral Components
4. Anti-Bacterial Components
5. Calcium Supplements of Higher Bioavailability
6. Iron Supplements
7. Vitamin A-E & Vitamin K supplements

8. Muco-Adhesive system to increase its time of retention inside the body

## 1. Whey Protein with Protein Absorption Enhancers

**Whey Protein Concentrate** derived from the milk has been recognised as the best choice because of its highest *bioavailability*.

But have you ever wondered if your body is getting the maximum protein absorbed from the WPC you administer through oral route?

After going through a rigorous primary and secondary research we have found that all Whey Protein Powders that are currently available in the market contain majorly the WPC without having anything to increase the whey protein absorption by the body. Due to this problem, most of the protein either gets **denatured** or **excreted out of the body without getting absorbed**.

*In order to troubleshoot this problem, we are providing you **Whey Protein Powder with Enhanced Absorption Formula**.*

Unlike the ordinary Whey Protein Powders, the M.I.'s Whey Protein Powder is not just a simple Whey Protein Concentrate (WPC) containing compound but it also contains the following components along with the WPC :

### 1. Protein Absorption Enhancers

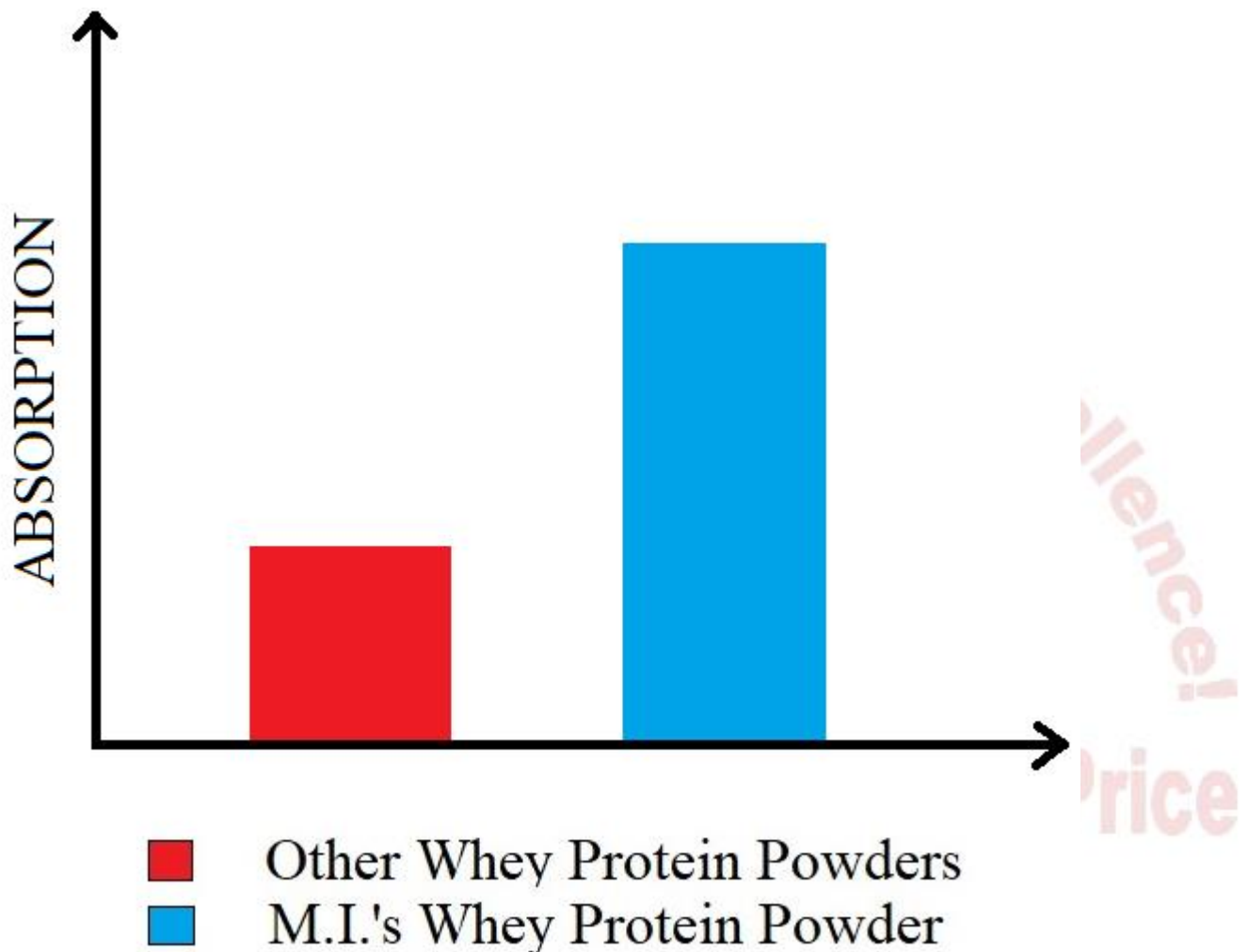
#### *a. Protein Bioavailability Enhancers*

- These substances make proteins get easily absorbed by the body by altering with the physical properties of the protein molecules. Hence, this phenomenon not only enhances the protein

absorption but also minimizes their denaturation by the gastric juices

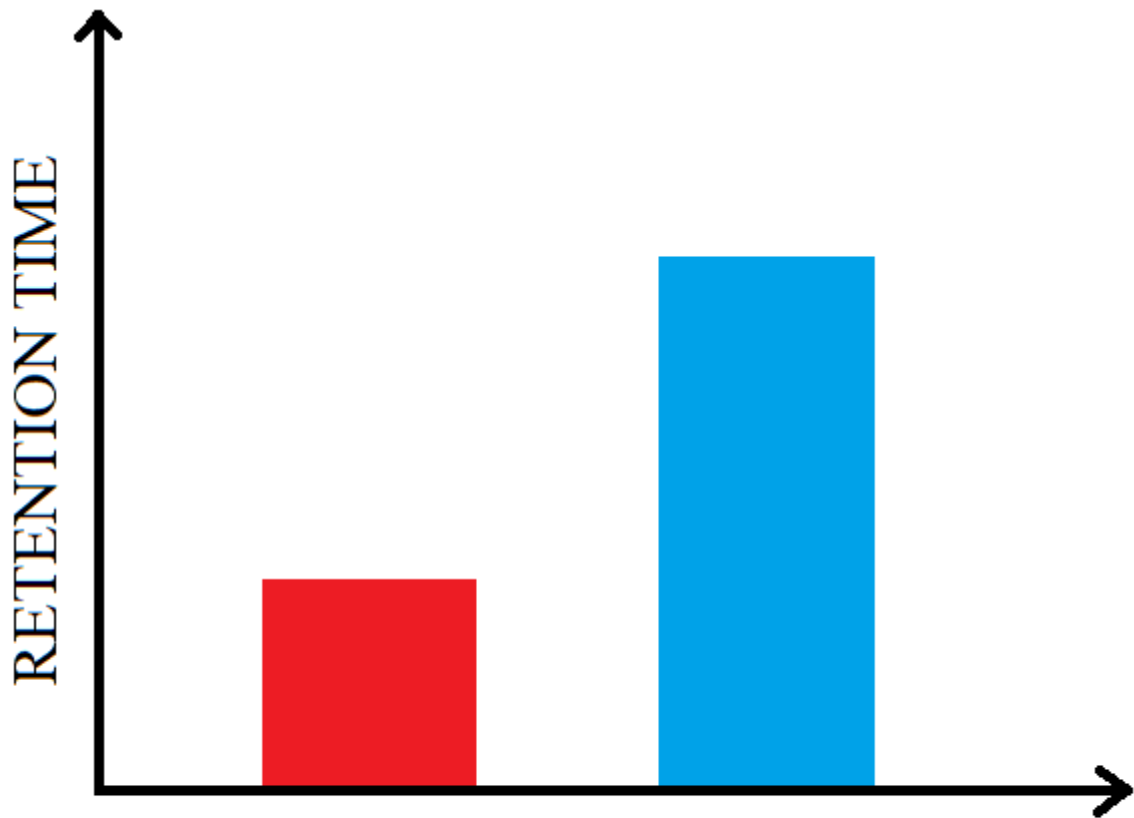
*b. Body Absorption Capacity Enhancers*

- These substances improve the absorbing capacity of the body by interacting with certain kinds of receptors



## 2. Muco-Adhesive system

- This system interacts with the mucous layer inside the gut of a human body and forms reversible bonds due to *intermolecular Van Der Waals forces* which ultimately helps the protein molecules to reside in the body for a longer period of time

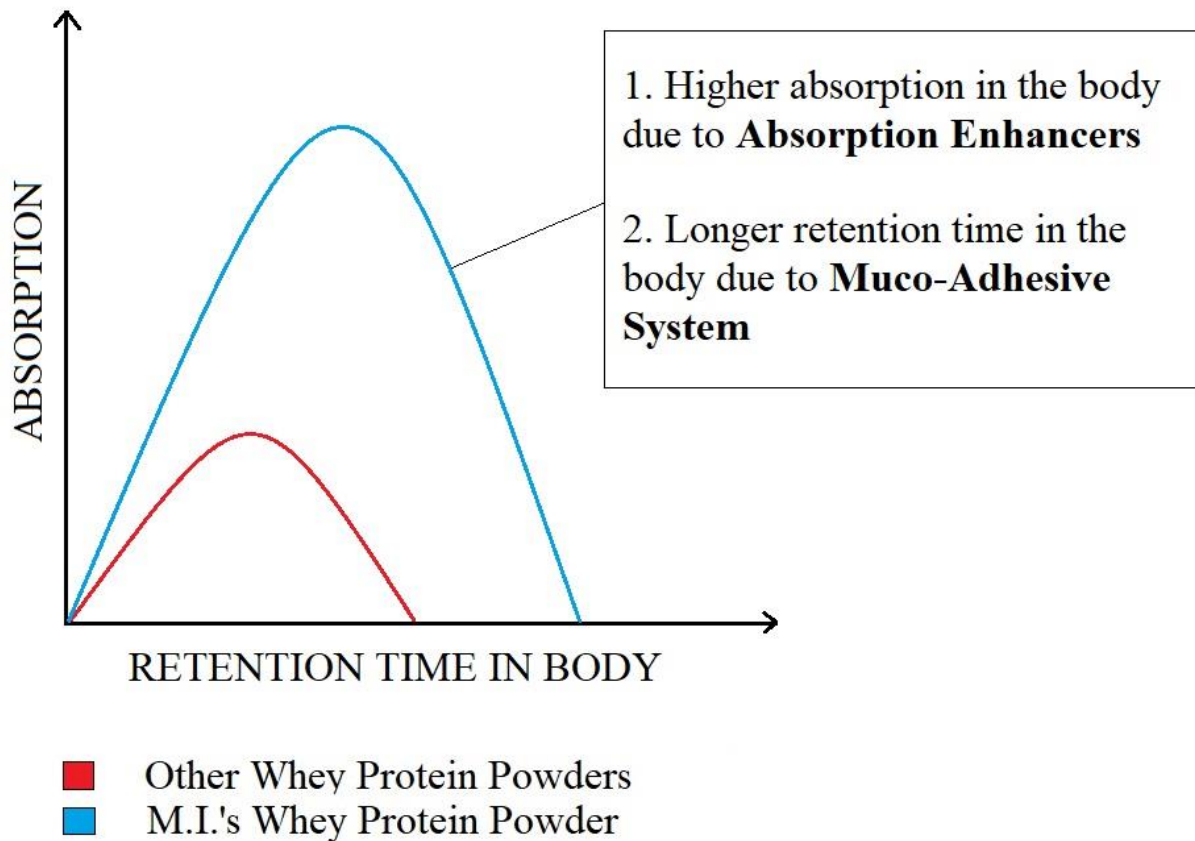


- Other Whey Protein Powders
- M.I.'s Whey Protein Powder

Admirable Quality, Adorable Price

### Salient Features

- More Protein Absorption
  - ❖ Higher protein absorption is achieved due to **Protein Absorption Enhancers** and **Body Absorption Capacity Enhancers**
- Longer retention time in the body
  - ❖ Protein absorption process undergoes for a longer period of time



## Benefits

- Faster recovery of the muscle fiber
- Nourishes tissues and gums
- Nourishes hair
- Increases immunity

## 2. Anti – Inflammatory substances

“M.I.’s” **Healthify** contains anti-inflammatory substances like Curcumin which help in :

1. Treating Rheumatoid Arthritis/Gout
2. Relieving body pain
3. Wound healing
4. Treating tissue/gum swelling

### **3. Anti – Viral Components**

In today's world, we are gradually being engulfed by various kinds of viral infections which may be as lethal as deadly **COVID19**.

Although, **vaccination** is one of the solution but each virus has its unique vaccine designed accordingly just like **every lock has its own specific key !!**

**Therefore, all the viral infections can't be treated with a single vaccine !!**

Hence, we have introduced “**M.I.'s**” **Healthify** which contains **Broad-Spectrum Anti-Viral Components** which help you to fight various kinds of viral infections including **COVID19**.

### **4. Anti – Bacterial Components**

With growing age, we become more vulnerable towards various bacterial infections. Although we have antibiotics available in the medical stores, **most of them are those against whom the bacteria has developed resistance due to which the bacteria remains unaffected by these generic antibiotics.**

While the “**M.I.'s**” **Healthify** contains **Broad-Spectrum Anti-Bacterial Components** which help you to fight various kinds of bacterial infections.

### **5. Calcium Supplements of Higher Bioavailability**

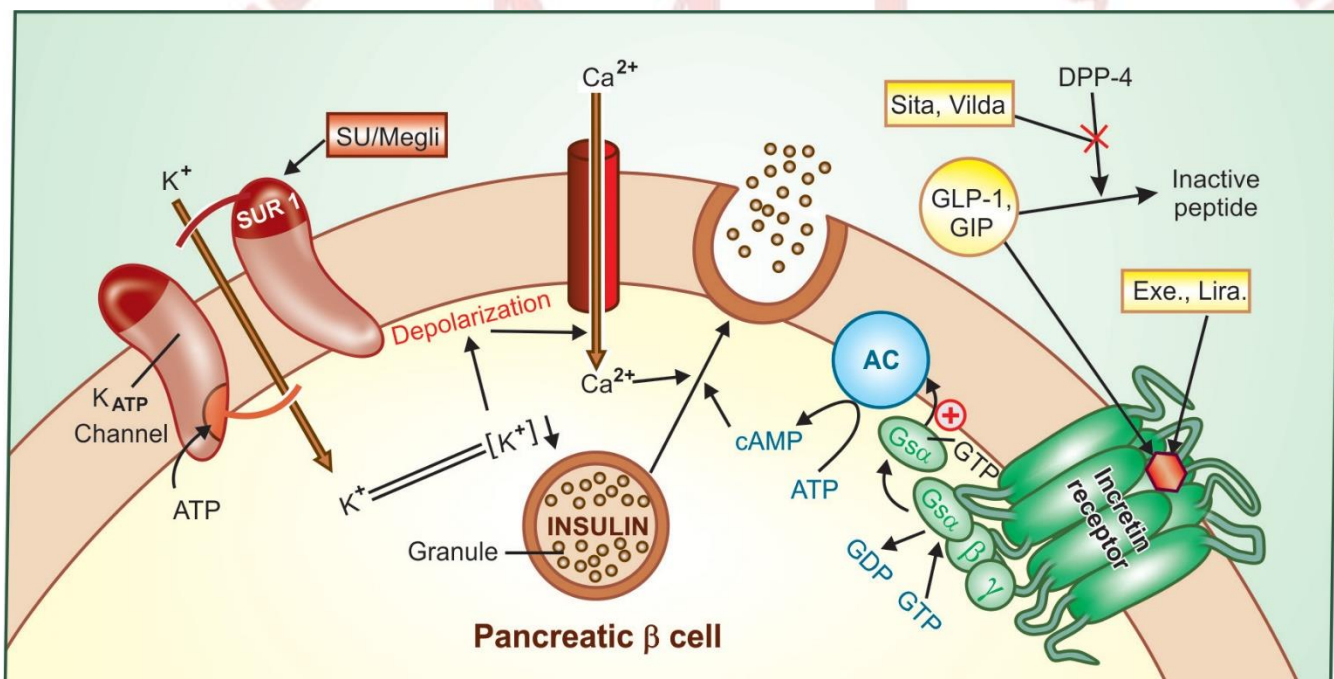
Bones are essential for maintaining the proper physical structure and strength of the body in order to perform our day to day life physical tasks. Even for the proper mastication of the food, we need stronger teeth !!



It is already known that Calcium contributes towards the strength of bones and teeth but few studies show that **calcium is also useful in the treatment of Diabetes**. Thus, we consume various kinds of Calcium supplements having a high calcium content but **the absorption of the calcium not only depends on the calcium content but also depends on the bio-availability of the calcium supplements !!**

Ordinary calcium supplements usually have a high content of calcium but because of their **lower bio-availability, the calcium absorption is limited.**

To overcome this problem, we bring you a perfect solution in the form of “**M.I.’s**” **Healthify** which consists of the **calcium supplements of higher bio-availability which increase the calcium absorption in the body.**



## Benefits

- Strengthen bones
- Strengthen teeth
- Useful in treatment of Diabetes

## 6. Iron Supplements

Iron is one of the main component of **Haemoglobin** which is a carrier of oxygen and hence, responsible for the transportation of oxygen throughout the body which is further responsible for increasing the immunity of the body.

## 7. Vitamin A-E & Vitamin K supplements

These supplements altogether play a vital role in improving the immunity of the body.

**Vitamin A** is important for **normal vision**, the **immune system**, and **reproduction**. It helps the **heart, lungs, kidneys**, and other organs to function properly. It also speeds up healing, prevent breakouts and support the **skin's immune system** and it **promotes natural moisturising** by hydrating the skin effectively, giving it a **radiant glow !!**

**B vitamins** play a vital role in maintaining good health and well-being. They also have a direct impact on our **energy levels, brain function, and cell metabolism**. They also **prevent infections**.

**Vitamin C** is essential for the growth, development and repair of all body tissues. It's involved in many body functions, including collagen formation, **iron absorption**, the proper functioning of the immune system, wound healing, and the maintenance of **cartilage, bones, and teeth**.

**Vitamin D** promotes *calcium absorption* in the gut and maintains adequate serum **calcium** and **phosphate** concentrations to enable



normal bone mineralization which further strengthen **bones** and **teeth**.

**Vitamin E** acts as *an anti-oxidant* by protecting cells from the damage caused by the free radicals. By the virtue of this property, it **prevents the formation of wrinkles**.

Vitamin K helps in **blood clotting** and **strengthens bones**.

## **8. Muco-Adhesive system to increase its time of retention inside the body**

This system interacts with the mucous layer inside the gut of a human body and forms reversible bonds due to *intermolecular Van Der Waals forces* which ultimately helps the protein molecules to reside in the body for a longer period of time.

Product & Services; Par Excellence!  
M.I.S  
Admirable Quality, Adorable Price